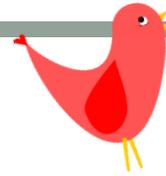


# KIWANIS CONNECTION



## KIWANIS CLUB OF CAREFREE NEWSLETTER

[www.kiwaniscarefree.org](http://www.kiwaniscarefree.org)

April 2021

### NEW MEMBER ORIENTATION

Thursday, April 8, 2021 from 5:30-7:00pm

Beer, wine & light hors d'oeuvres

Desert Foothills Library Outdoor Patio

38443 N Schoolhouse Rd

Cave Creek

RSVP BY MARCH 31:

ANNE JOHNSON

EXECUTIVE DIRECTOR, DESERT FOOTHILLS LIBRARY

AJOHNSON@DFLA.ORG



### Happy Birthdays!

3 <sup>rd</sup> Frank Tyrol	21 <sup>st</sup> George Hofer, Kevin Wilson
16 <sup>th</sup> Jackie Keene	23 <sup>rd</sup> Leigh Zydonik
17 <sup>th</sup> Walter Joachim	26 <sup>th</sup> Renae Watkins
18 <sup>th</sup> Peter Carpenter	27 <sup>th</sup> John Skarda, Brian Kunkel

### MEETINGS

\* April 7<sup>th</sup> Sanderson

Pavilion open at 11:30

\* Starting in May,

meet at Harold's:

1<sup>st</sup> & 3<sup>rd</sup> Wed.

May 5<sup>th</sup> Annual

Meeting - Prime Rib

Lunch! KI HQ Covid-19

Waiver signature required.

Our Facebook presence has been enhanced by an advertising program which has produced 564 People Reached and 78 Engagements as of March 1<sup>st</sup> 2021. The cost of this enhancement was \$8.00.

### CARE & SHARE

Pete Carpenter is requesting anyone interested in helping him with this effort to email him at:

[petejan@cox.net](mailto:petejan@cox.net)

**REMEMBER WHEN – contributed by  
Herb Hayde, Past Governor SWD**

Our club was created in 1973, some 48 years ago. Each year, our club normally observed its charter day anniversary in February or March. Our club has matured well for many good reasons and you are a part of those good reasons because of the good community work you do.

Kiwanis Clubs that do well have successful new membership recruiting programs. Our current club membership in spite of COVID-19 is approximately what it was in the late 1990's. Club members may be surprised to learn that the Carefree Club was ranked 10<sup>th</sup> internationally during those years, most Kiwanis Clubs averaged thirty-five members. In later years our club increased membership significantly because of membership focus and the club efforts. Specifically, that of Membership Chair, Mick Ennis, improving and then rose our club rank to 3<sup>rd</sup> internationally.

Programs at weekly meetings during the late 1990's early 2000 were very interesting with a rich cadre of speakers that included Arizona's Governors, Attorney General, local Mayors, bull riders, aviators and a terrific cross section of industry leaders. The Program Committee during that time consisted of three members who spent many hours lining up potential speakers for our club meetings. On one occasion there was an unplanned bit of entertainment when a person came riding into our meeting on a horse through the back door of Harold's just as the speaker was about to be introduced. One of our club members was also a member of the Sheriff's posse, J.P. Maldonado, who was on break attending the meeting. J.P. chased the intruders back out the rear door and down the street arresting him. When J.P. returned, he reported that the horse was not drunk.

Member Bill Judd, former international pilot for Transworld Airlines video filmed over five hundred meetings from the first bell ringing till the last. The video films were converted to DVD as a project and are now available for viewing at the Cave Creek Museum.

## Kiwanis Marketplace

### Extended Hours!

**NOW OPEN: TUES - SAT from 9 to 5**

The Marketplace staff has been creating on new avenues to gain momentum and sales. From this came the idea for an online sales store! They have made a spot front and center on the website where unique items fit for shipping can have elevated exposure both there and on eBay. These are high end antiques, art, and all sorts of one-of-a-kind widgets. It has already reached international attention with sales abroad.

Take a look at

[www.kiwanismarketplace.org](http://www.kiwanismarketplace.org), see for yourself and be impressed.

What else is happening at the Marketplace?

\* Feb 2021 was the highest sales month ever! Exceeding February 2020 by 14%

\* They have added a 4<sup>th</sup> register for faster check out and moving the public

\* There is three times a day sanitizing and monthly fogging to reduce all germs

\* Masks are now optional, Restrooms and Dressing Rooms are now open!!

\* Every month they feature a company that supports us and the community. This month we have partnered with *Remedy Termite & Pest*

\* COMING SOON – Extending the parking lot to the east

## Welcome New Member - Leigh Zydonik



Leigh Zydonik is the new Executive Director of the Foothills Food Bank and Resource Center. She and her husband recently moved to Arizona from Ohio where she held several positions in non-profit organizations as executive director, board and committee member.

When taking a broad view of the Foothills Food Bank and Resource Center, Leigh believes organizations will have more of an impact if they partner and work intentionally towards solving complex problems. This Collective Impact framework will allow her to expand the resources she will be able to offer to clients. Some of these ideas include resume assistance, nutrition and cooking classes, and mobile distribution sites to better cover the 200 square mile service area.

Leigh is the proud mother of two grown sons, Reed and Bryce, and a chocolate lab, named Levee. She and her husband Ron enjoy being outdoors, DIY projects, and cooking. "This is such a giving and generous community," Leigh stated. "Everyone is so genuinely nice."

### ***Kiwanis Marketplace***

**WE ARE HIRING!!**

**Become a Roadie!**

We are looking for strong individuals to help us part time. Must be able to lift heavy objects, have a valid AZ driver's license and able to drive a truck and trailer. Stop in or call if you are interested! And if not you, maybe someone you know? Share this information and have them call: **480-488-8400**



***"For the kids!"***

